

PRESS RELEASE**EMBARGO: Friday 15 November 2024, 12noon GMT (UK Time) TBC**

AI OGURA IS THE 2024 TRIUMPH TRIPLE TROPHY WINNER

- **Ai Ogura becomes the fifth rider to win the coveted Triumph Triple Trophy**
- **Ogura becomes the first Triple Trophy winner to be voted for by fans**

The 2024 Triumph Triple Trophy has been awarded to Ai Ogura, for delivering the most stand-out performances of the Moto2™ season. Chosen by fans for displaying strength, skill and resilience, as well as sporting success, the Moto2™ World Champion wins a custom-liveried Triumph Street Triple 765 RS.

Ogura becomes the fifth winner of the competition that runs alongside the Moto2™ World Championship, which for the first time this year saw fans choose from a three-strong shortlist chosen by a Triumph Triple Trophy judging panel.

The top three riders were posted on MotoGP™ Instagram stories after each race and fans voted for their favourite, with points awarded in order of popularity.

The points awarded are in reference to Triumph's 765cc engine:

- 7 points for the rider with most fan votes
- 6 points for the rider with second most fan votes
- 5 points for the rider with third most fan votes

Over 630,000 votes were cast as fans voted for their favourite rider each weekend. Ogura made the shortlist nine times over the season and won the top points in the fan vote five times, which was enough to crown him 2024's Triumph Triple Trophy winner.

In an incredible season, Ogura has become the first Japanese Moto2™ World Champion in the Triumph era and the fourth winner of the Triumph-backed TTT competition who moves into the premier class, MotoGP™.

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The Triumph Triple Trophy motorcycle, a one-off Triumph Street Triple 765 RS, customised at Triumph's global HQ at Hinckley, UK, was presented to Ai Ogura at the special Solidarity Grand Prix of Barcelona, the final round of the 2024 season.

Ai Ogura, MT MSI Helmets Team said: "I am very happy to have the fan vote and receive this Triumph bike. I was following this championship and knew that the winner would receive a bike at the end, and thank you to the fans who voted for me.

"It looks amazing; the suspension looks really good and the brakes feel good. I need to think how I will use the bike as I don't have a road license, so I need to think about that - maybe I can make it a stunt bike!"

Steve Sargent, Triumph's Chief Product Officer added: "Congratulations to Ai on a fantastic season that saw him crowned World Champion as well as the Triple Trophy winner. He truly deserves it after such a strong season where he showed his maturity and intelligence as well as his talent. We hope he enjoys his prize of the Street Triple RS! He made history this year as the first Asia Talent Cup graduate to win a Grand Prix world title, and to graduate to MotoGP, and we look forward to following his progress in the premier class."

The season finale was the Solidarity Grand Prix of Barcelona, with the venue moved following the terrible flooding in Valencia. As the MotoGP community pulled together to raise funds for the region and support victims of the floods, Triumph and Externpro donated a unique auction prize, featuring parts used in the 765cc Triumph engines that have powered victories by Moto2™ champions this season:

- The crankshaft used by Fermín Aldeguer in the German Moto2™ Grand Prix at the Sachsenring, 7 July 2024
- Piston 1 used by Alonso López in the Qatar Moto2™ Grand Prix at Lusail International Circuit, 10 March 2024
- Piston 2 used by Sergio García in the Americas Moto2™ Grand Prix at Circuit of the Americas, 14 April 2024
- Piston 3 used by Arón Canet in the Portuguese Moto2™ Grand Prix at the Autodromo Internacional do Algarve, 24 March 2024

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Notes to Editors ABOUT TRIUMPH

- First established in 1902, Triumph Motorcycles celebrated 120 years of motorcycle manufacture in 2022. For more than three decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes that perfectly blend authentic design, character, charisma, and performance.

A GLOBAL BRITISH SUCCESS STORY

- With more than 84,985 motorcycles delivered in calendar year 2023, and more than 800 dealers across the world in 2024, Triumph is the largest British motorcycle manufacturer.
- Triumph currently employs around 3,000 personnel worldwide and has subsidiary operations in the UK, North America, France, Germany, Spain, Italy, Japan, Sweden (Scandinavia), Benelux, Brazil, China, and Thailand as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India.

A WORLD-CLASS RANGE

- With a laser-sharp focus on what riders across the world are looking for, a passion to deliver the perfect ride for every customer, and attention to detail that delivers the highest quality motorcycles, Triumph offers a growing range of category-leading motorcycles spanning Modern Classics, Roadsters and Adventure bikes. From the accessible Speed 400cc TR series to the Rocket 3 with its powerful 2500cc engine, every model exemplifies Triumph's iconic style, quality and performance.
- Delivering a fun, agile and confidence-inspiring ride for riders of all ages and experience levels, the Speed 400 and Scrambler 400 X launched in 2023 with a brand-new single engine platform (TR Series), representing incredible value for money and bringing Triumph to a whole new generation of riders.
- The Modern Classics feature Triumph's legendary Bonneville twin engine. Famously named to celebrate Triumph's 1956 land speed record on the Bonneville Salt Flats in Utah, USA, the Bonneville was the original British superbike and a race-winner straight out of the crate, chosen by famous motorcyclists of the past for its handling, style, and character. Now, the Bonneville family has evolved, with rider-focused technology and cool custom style. The range includes the Bonneville Bobber, Speedmaster, Thruxton RS, Speed Twin 900, Speed Twin 1200, Scrambler 900, Scrambler 1200 and the iconic Bonneville T120 and T100.

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- The Roadsters start with the agile and popular Trident 660 and sporty Daytona 660 then the Street Triple 765, and finally the Speed Triple 1200 RS and RR.
- For adventure riders, Triumph has a complete line-up of epic Tigers, starting with the Tiger Sport 660, moving up to the Tiger 850 Sport and Tiger 900 range, and finally to the Tiger 1200 range.
- In 2023 Triumph officially claimed the GUINNESS WORLD RECORDS™ title for 'The greatest distance travelled on a motorcycle in 24 hours (individual)'. Riding a factory-specification Tiger 1200 GT Explorer on the High-Speed Ring at the Nardò Technical Center in Italy, 5x Enduro World Champion and Triumph Global Ambassador Iván Cervantes travelled more than 4012km in a 24-hour period, beating the previous record of 3406km by a huge margin of more than 600km.

TRIUMPH RACING

- Triumph has a glorious racing history, competing in and winning races in almost every class and field of motorcycle sporting achievement. From winning the second ever Isle of Man TT in 1908, through to 1960s road and track success in Europe and America, right up to contemporary racing achievements with the Triumph triple powered 2014 and 2015 SuperSport titles and World SuperSport racing, Isle of Man SuperSport TT wins in 2014 and 2019, courtesy of Gary Johnson and Peter Hickman, plus an average speed of over 130mph 2023 by Peter Hickman on his Triumph STR765, and a thrilling last-lap victory at the legendary Daytona 200 by Brandon Paasch on the Street Triple 765 in 2022.
- Triumph's racing legend continues as the exclusive engine supplier to the FIM Moto2™ World Championship since the start of the 2019 season. Triumph Motorcycles provides all the teams with race-tuned 765cc triples, each of which is based on the class-leading Street Triple RS powerplant. Redefining the class, Triumph broke record after record in the inaugural year, including the first ever +300km/h Moto2™ top speed. Reflecting these great successes, the wonderful feedback, and partnerships that Triumph have had with the riders and their teams, and the incredible response from Triumph fans across the world, Triumph and Dorna, decided to extend the relationship in 2021 and again in 2023, signing a new contract for another five years of racing: 2025 – 2029.
- Thierry Chizat-Suzzoni, one of MX's most experienced and successful team owners, fields two of Triumph's all-new 250cc 4-stroke MX bikes in the 2024 MX2 class and will add an entry into the 450cc MXGP class in 2025. Team Principal Bobby Hewitt and Team Manager Stephen 'Scuba' Westfall field the all-new Triumph 250cc 4-stroke MX bikes in the 2024 Supermotocross World Championship, which is comprised of the Monster Energy Supercross World Championship, and the Pro Motocross Championship, with three season-ending Supermotocross rounds. For the 2025 season Triumph will additionally field its new 450cc bike in the Supermotocross World Championship.
- In September 2024 Triumph revealed Motorsport legend and former world champion Paul Edmondson has officially been appointed Team Manager of Triumph Racing's enduro programme, which will see the brand represented at the highest levels of enduro competition worldwide.

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