

**PRESS RELEASE** 

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# TRIUMPH REVEALS NEW TF 250-X

## SPECIFICATION ANNOUNCED FOR NEW MOTOCROSS BIKE

- TF 250-X has a class-leading power-to-weight ratio and the highest specification components
- Designed and developed by Triumph's world leading engineers in close collaboration with motocross champions
- Comprehensive new network of specialist motocross dealers, backed by a new 24/7 online parts supply system

Triumph Motorcycles has officially launched the new TF 250-X, revealing a class-leading power to weight ratio and the most complete specification package ever to launch into the ultra-competitive 250cc motocross market.

Developed entirely by Triumph in close collaboration with racing champions including Ricky Carmichael and Iván Cervantes, the new four stroke competition model is an all-new ground-up design. The performance racing powertrain and unique aluminium chassis are ultra compact and super light, with all the best components on the market, already fitted out of the crate.

With a focused, aggressive style, the TF 250-X is slim, yet bold and will be instantly recognisable on the track, with its minimal and lightweight presence and distinctive Triumph Racing Yellow and black graphics scheme.

A new Triumph network of specialist motocross dealers, will be offering sales, servicing, parts and a new dedicated range of apparel, backed by a mobile-optimised 24/7 online parts supply system, so customers can order for express delivery, straight from the track.



Triumph Motorcycles' Chief Product Manager, Steve Sargent, said: "The launch of the TF 250-X is the culmination of a significant commitment and investment from Triumph, to not just bring a totally new bike to the motocross world, but to deliver a winning performance. To achieve this, we are focused on delivering the most complete package for any riding level, from champion to amateur.

"This bike is 100% Triumph, conceived, designed, developed and manufactured by our world leading chassis and engine teams, with expert support from our racing champions. We started with a blank sheet of paper and began an all-new ground-up design, including a new engine, new chassis and new electronics."

## **Performance Racing Powertrain**

Triumph has developed an all-new performance racing powertrain, a competition four stroke single, that is ultra compact and super light. With a forged aluminium piston and titanium valves, the engine also has diamond-like carbon low friction coatings, lightweight magnesium covers and an Exedy Belleville clutch.

Advanced engine management and tunability is complemented by the optional accessory MX Tune Pro app, enabling riders to use real-time user selectable mapping, a real-time engine sensor dashboard and live diagnostic functionality, through a controlled programmable engine management system.

#### **Aluminium Chassis**

The unique aluminium chassis has a high strength, lightweight spine frame with twin cradles, designed for the optimum balance of performance, mass and flexibility. The total weight of the bike will see the new TF 250-X set a new benchmark for the best 'power-to-weight' ratio in the category. It also delivers a high level of tunability to suit different riders and styles.

## **Top Tier Specification**

The TF 250-X features premium, top tier componentry throughout, adding up to an unrivalled specification for a production bike in this category. KYB suspension tops the list, with 48mm AOS coil forks, forged and machined 7075-T6 aluminium triple clamps and a three-way piggyback coil rear shock.



The premium Brembo braking system features twin 24mm piston floating front caliper, a single 26mm piston floating rear caliper and Galfer 260mm front and 220mm rear discs. DirtStar 7000 Series aluminium rims and machined aluminium hubs are fitted with Pirelli Scorpion MX32 mid-soft tyres. Pro-Taper ACF carbon core bars and ODI half-waffle lock on grips complete the set up.

#### **Competition Accessories**

In addition to the high level of specification already included as standard, Triumph has worked with the biggest, premium brands to create a dedicated range of competition accessories to further enhance performance and capability.

These accessories include:

- Akrapovič full titanium exhaust system
- XTrig hole shot device
- Athena LC-GPA launch control module with rider-selectable enhanced traction control and launch control settings and LED engine speed indicator
- MX Tune Pro wi-fi module
- Performance gripper seat and seat cover
- Bodywork replacement kit

Triumph's Motocross dealer centres will also be stocking a new clothing range, available side by side to the new TF 250-X. Launched by Triumph in partnership with Alpinestars, the range includes Motocross and Enduro boots and apparel.

## **Specialist Triumph MX Centres**

From Spring 2024, new specialist Triumph Motocross and Enduro centres will be opening in Europe, Australia and USA, with 300 opening by the end of 2024. These are dedicated, fully trained, specialist off-road centres, providing sales, servicing, parts, clothing and race support.



This network is backed up with a unique 24/7 parts and accessories supply system. Available from the Triumph website, this new electronic parts and accessory catalogue is fully optimized for mobile, so riders can search for parts and place orders while out at the track. Riders can select what they need, check availability and price, and place an order for express delivery, standard.delivery, or click and collect from their local Triumph motocross dealer.

#### **Racing Pedigree**

Triumph's globally renowned engineering teams bring expertise in precision engineering, innovation and award-winning quality. These teams are behind Triumph's greatest modern racing achievements, including the Moto2<sup>TM</sup> championship where Triumph's engines have helped to transform the class, setting new Moto2 lap and speed records at tracks around the world. From factory World Supersport racing, to the Isle of Man TT, earning multiple Supersport wins, and even a win at Daytona 200, the teams are focused on success.

The team has been supported by some of the biggest names in motocross, including the greatest MX rider of all time, Ricky Carmichael. He has worked with Triumph's chassis and engine teams across the journey of scoping, prototyping, testing and development.

Ricky Carmichael said: "The TF 250-X is an incredible bike. This is the bike that we set out to build. When you talk about the chassis, the powertrain, the components - it's the best of everything you could ever want. And whether you're a professional rider or an amateur rider, you will not be disappointed. I love this bike, it's been such an honour to part of a project with such an iconic brand."

Iván Cervantes, five times enduro world champion, five times Spanish MX champion and Dakar finisher has also worked across the project with Triumph's in-house teams to bring his experience to the Triumph bike development and prototyping.

With a team like this and the TF 250-X on the start line, Triumph is well placed to begin its motocross racing programme in 2024. Entering the prestigious FIM Motocross World Championship for 2024, Triumph Racing will compete with a factory supported programme set-up in partnership with Thierry Chizat-Suzzoni, one of the sport's most experienced and successful team owners, who will start his campaign with two of Triumph's all-new 250cc 4-stroke MX bikes in the 2024 MX2 class, supported by new sponsor, Monster Energy.



Underpinning the commitment to win, Team Manager Vincent Bereni, is leading a crew of highly experienced technical staff all focused on bringing Triumph to the pinnacle of racing performance. Thierry and Vincent's past racing record speaks for itself – with over 80 MXGP World Championship victories.

Clément Desalle, who joined the team as test rider, is a very experienced racer, competing at the highest level in the MXGP World Championship for 15 years. As one of the most consistent racers in the series, he claimed three Vice Champion finishes, was third in the World Championship three times and twice finished fourth. Finishing on the top step of the podium 23 times in his career, he was also crowned the Pro Open Belgian champion.

Triumph Racing's US SuperMotocross World Championship Team is headed up by the highly talented Bobby Hewitt and team manager Steve 'Scuba' Westfall – this duo have proved over and over that they know how to win. They brought in a crack team including Dave Arnold, an industry AMA Hall of Fame legend for chassis development and Dudley Cramond, with over 25 years of experience of building race winning engines. The team will field the all-new TF 250-X's in the 2024 World Championship.

#### On the dirt

The TF 250-X will start from £9,795 and orders can be placed now at Triumph's new motocross dealers, with bikes available for delivery from Spring 2024. Watch the launch film on YouTube. For more information or to find your local dealer visit the Triumph website.

Further information about the launch of a TF 450-X and the hotly anticipated Enduro range from Triumph Motorcycles will follow later in 2024.



## **Specifications**

ENGINE & TRANSMISSION	
Туре	Single Cylinder 4-Stroke DOHC
Capacity	249.95 cc
Bore	78 mm
Stroke	52.3 mm
Compression	14.4
System	Dell'Orto
Exhaust	Single Silencer
Final Drive	13/48
Clutch	Wet Multi-Plate Belleville Spring
Gearbox	5 Speed
CHASSIS	
Frame	Aluminium, Spine
Swingarm	Aluminium Fabrication
Front Wheel	21" x 1.6"
Rear Wheel	19" x 1.85"
Front Tyre	80/100 - 21
Rear Tyre	100/90 - 19
Front Suspension	KYB 48mm Coil Spring Fork, Compression/Rebound Adjustment, 310mm Travel
Rear Suspension	KYB Coil, Compression Adjustment (H and L Speed), Rebound Adjustment, 305mm Travel
Front Brakes	Brembo Twin 24mm Piston, 260mm Disc
Rear Brakes	Brembo Single 26mm Piston, 220mm Disc
Instrument Display and Functions	Hour Meter, Multifunction Switch Cubes
DIMENSIONS & WEIGHTS	
Width Handlebars	836mm
Height Without Mirror	1270mm
Seat Height	960mm
Wheelbase	1492mm
Rake	27.40
Trail	116mm
Wet weight	104kg
Tank Capacity	7 L
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# Notes to Editors ABOUT TRIUMPH

 First established in 1902, Triumph Motorcycles celebrated 120 years of motorcycle manufacture in 2022. For more than three decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes that perfectly blend authentic design, character, charisma, and performance.

#### A GLOBAL BRITISH SUCCESS STORY

- With more than 83,389 motorcycles delivered in calendar year 2022, and on track to reach a milestone 800 dealers across the world in 2023, Triumph is the largest British motorcycle manufacturer.
- Triumph currently employs around 3,000 personnel worldwide and has subsidiary operations in the UK, North America, France, Germany, Spain, Italy, Japan, Sweden (Scandinavia), Benelux, Brazil, China, and Thailand as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India.

#### A WORLD-CLASS RANGE

- With a laser-sharp focus on what riders across the world are looking for, a passion to deliver
  the perfect ride for every customer, and attention to detail that delivers the highest quality
  motorcycles, Triumph offers a growing range of category-leading motorcycles spanning
  Modern Classics, Roadsters and Adventure bikes. From the accessible Speed 400cc TR
  series to the Rocket 3 with its powerful 2500cc engine, every model exemplifies Triumph's
  iconic style, quality and performance.
- Delivering a fun, agile and confidence-inspiring ride for riders of all ages and experience levels, the Speed 400 and Scrambler 400 X launched in 2023 with a brand-new single engine platform (TR Series), representing incredible value for money and bringing Triumph to a whole new generation of riders.
- The Modern Classics feature Triumph's legendary Bonneville twin engine. Famously named to celebrate Triumph's 1956 land speed record on the Bonneville Salt Flats in Utah, USA, the Bonneville was the original British superbike and a race-winner straight out of the crate, chosen by famous motorcyclists of the past for its handling, style, and character. Now, the Bonneville family has evolved, with rider-focused technology and cool custom style. The range includes the Bonneville Bobber, Speedmaster, Thruxton RS, Speed Twin 900, Speed Twin 1200, Scrambler 900, Scrambler 1200 and the iconic Bonneville T120 and T100.
- The Roadsters start with the agile and popular Trident 660, then the Street Triple 765, and finally the Speed Triple 1200 RS and RR.



- For adventure riders, Triumph has a complete line-up of epic Tigers, starting with the Tiger Sport 660, moving up to the Tiger 850 Sport and Tiger 900 range, and finally to the Tiger 1200 range.
- In 2023 Triumph officially claimed the GUINNESS WORLD RECORDS™ title for 'The
  greatest distance travelled on a motorcycle in 24 hours (individual)'. Riding a factoryspecification Tiger 1200 GT Explorer on the High-Speed Ring at the Nardò Technical
  Center in Italy, 5x Enduro World Champion and Triumph Global Ambassador Iván
  Cervantes travelled more than 4012km in a 24-hour period, beating the previous record of
  3406km by a huge margin of more than 600km.

#### TRIUMPH RACING

- Triumph has a glorious racing history, competing in and winning races in almost every class and field of motorcycle sporting achievement. From winning the second ever Isle of Man TT in 1908, through to 1960s road and track success in Europe and America, right up to contemporary racing achievements with the Triumph triple powered 2014 and 2015 SuperSport titles and World SuperSport racing, Isle of Man SuperSport TT wins in 2014 and 2019, courtesy of Gary Johnson and Peter Hickman, plus an average speed of over 130mph 2023 by Peter Hickman on his Triumph STR765, and a thrilling last-lap victory at the legendary Daytona 200 by Brandon Paasch on the Street Triple 765 in 2022.
- Triumph's racing legend continues as the exclusive engine supplier to the FIM Moto2™ World Championship since the start of the 2019 season. Triumph Motorcycles provides all the teams with race-tuned 765cc triples, each of which is based on the class-leading Street Triple RS powerplant. Redefining the class, Triumph broke record after record in the inaugural year, including the first ever +300km/h Moto2™ top speed. Reflecting these great successes, the wonderful feedback, and partnerships that Triumph have had with the riders and their teams, and the incredible response from Triumph fans across the world, Triumph and Dorna, decided to extend the relationship in 2021 and again in 2023, signing a new contract for another five years of racing: 2025 2029.
- In 2022 Triumph revealed its partnership with Thierry Chizat-Suzzoni, one of the sport's most experienced and successful team owners, who will field two of Triumph's all-new 250cc 4-stroke MX bikes in the 2024 MX2 class and will add an entry into the 450cc MXGP class in 2025, and with Team Principal Bobby Hewitt and Team Manager Stephen 'Scuba' Westfall to field its all-new Triumph 250cc 4-stroke MX bikes in the 2024 Supermotocross World Championship, which is comprised of the Monster Energy Supercross World Championship, and the Pro Motocross Championship, with three season-ending Supermotocross rounds. For the 2025 season Triumph will additionally field its new 450cc bike in the Supermotocross World Championship.