

Ducati and Lamborghini together again, writing a new chapter of sportiness, beauty and exclusivity: presenting the new Panigale V4 Lamborghini

The new Ducati Panigale V4 Lamborghini, the motorbike born from the collaboration between the Italian motorcycle and super sports car manufacturers, has been unveiled to the public. The presentation event – *The Art of Unexpected* – took place in Teatro Alcione, Milan, during Milan Design Week, the leading event in the design world, where the two automotive companies excel.

This opens the third chapter in the partnership between Ducati and Lamborghini, two symbolic companies of Italy as a whole, which share the same values of sophisticated technology, sportiness and exclusivity. Two iconic brands which represent Italian excellence on a world level, both rooted in the heart of the Emilia region's Motor Valley, where passion, ingenuity and expertise come together, giving rise to works of art on two and four wheels such as the new Ducati Panigale V4 Lamborghini: the result of a combination

that will once again become every enthusiast's dream at first sight, bringing together technology, performance and beauty as previously happened with the Ducati Streetfighter V4 Lamborghini and the Diavel 1260 Lamborghini.

This new episode of the union between the two companies stars the most high-performance and sophisticated models in the ranges of the two brands: the Panigale V4 S, the latest generation Ducati Superbike; and the Lamborghini Revuelto, the new paradigm in the super sports car arena. Both models represent the ultimate expression of sporting performance of the two brands and are equipped with the most refined and high-performance engines, that fully represent their technical philosophy and design approach: the Ducati Desmosedici Stradale and the Lamborghini V12.

“With the Panigale V4 Lamborghini, the partnership between these two icons of Italy's Motor Valley is enriched by a new chapter that confirms and reinforces the values that inspire us: Italian excellence, sportiness and performance, with a design that is always distinctive,” declared Claudio Domenicali, CEO of Ducati. *“We were inspired by the Lamborghini Revuelto, thus creating an association between the two companies' most exclusive and representative models. This choice confirms our constant desire to offer enthusiasts unique collector's items of extraordinary beauty which can provide the most exciting on-road experience.”*

The inspiration behind the Panigale V4 is the Revuelto, Automobili Lamborghini's first HPEV (High Performance Electrified Vehicle) hybrid super sports car, the new benchmark in terms of performance, on-board technology and driving thrills. The absolute driving pleasure experienced behind the wheel is provided in no small part by the total 1015 hp generated by the powertrain, which combines the power of a new V12 internal combustion

engine with three high-density electric motors and an innovative dual-clutch transverse gearbox. The Revuelto delivers performance and driving thrills never seen before. The extensive use of carbon fiber and other ultralight materials has led to the best weight-to-power ratio in Lamborghini history: 1.75 kg/CV. This translates into top performance, with 0-100 km/h (0-62 mph) acceleration in just 2.5 seconds, and maximum speed of over 350 km/h (220 mph).

The Revuelto starring in Milan Design Week represents the synergistic combined work of Lamborghini's Centro Stile and its Ad Personam customization department.

“When two unmistakable design languages meet, such as those of Lamborghini and Ducati, the result is the perfect expression of values such as our Italian spirit and beauty that set us apart,” declared Stephan Winkelmann, Chairman and CEO Automobili Lamborghini. *“With this partnership, Ducati has managed to masterfully interpret and translate the extreme sporting spirit and exclusivity of the Revuelto, including details and identifying elements of our stylistic DNA on the bike, creating a unique object that combines performance, excitement and character in pure Lamborghini style.”*



The Art of Unexpected

The Panigale V4 Lamborghini is a special edition, numbered and limited to just 630 + 63 units, inspired by the Lamborghini Revuelto.