

MEDIA ALERT**Embargo: Monday 23 September, 8am BST UK Time****RICKY CARMICHAEL AND TRIUMPH MOTORCYCLES
TO LAUNCH NEW 450CC MOTOCROSS BIKE****REVEAL ON 03.10.24**

Triumph Motorcycles has teased the launch of a new TF 450-RC at the SuperMotocross World Championship Final in Las Vegas, US.

Two advertisements, featuring Triumph Ambassador Ricky Carmichael riding the new bike on a track, as well as brief glimpses of the new bike static in a studio, were broadcast during the event and seen by fans at the event and watching from home on NBC.

In a tantalising voice over, Ricky comments: "I don't just want to put my name on something. I want to build it from the ground up. If I back it, if I put my name on it, it has to mean something. This is our dream, that is finally, a reality."

Fans have a few more days to wait for the full reveal, as Triumph promises details about the new model will be unveiled on 3rd October 2024.

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TRIUMPH MOTORCYCLES LTD