

PRESS RELEASE

Date: 3 April 2025

TRIUMPH FACTORY RACING ENDURO TEAM READY FOR FIM ENDUROGP CHAMPIONSHIP DEBUT SEASON

Triumph Motorcycles is preparing for a new chapter in its history this weekend at the opening round of the 2025 FIM EnduroGP World Championship in Fafe, Portugal, where the Triumph Factory Racing Enduro Team will make its series debut with the newly launched TF 250-E.

Racing for Triumph in the Enduro1 category under the guidance of four-time world champion and Team Manager Paul Edmondson is the experienced duo of Jamie McCanney and Mikael Persson, who are excited to be lining up for the British manufacturer to compete in its inaugural season in EnduroGP.

Manxman McCanney joins the Triumph Factory Racing Enduro Team with a wealth of experience thanks to his distinguished career so far. A former Youth and Junior World Champion, the 30-year-old has secured runner-up finishes in Enduro2 and Enduro1, and was a key contributor in Team Great Britain's International Six Days Enduro (ISDE) victory in 2022. Last year, McCanney claimed four podiums in the E1 class before an injury cut his season short. Now, Jamie will compete in E1 aboard the TF 250-E and is ready to make an impact during Triumph's debut season.

Swedish rider Mikael Persson brings an abundance of experience to the Triumph Factory Racing Enduro Team. A proven contender on the world stage, the 30-year-old finished as runner-up in the Enduro3 World Championship in 2022 and 2023, and topped the E3 class at the 2022 ISDE in France. After competing in E2 last year, Persson will now contest the E1 category in 2025, bringing his talent and adaptability to the British manufacturer's EnduroGP campaign.

Leading the team is Paul Edmondson, an ultra-experienced, former multi-time world champion who has been involved in Triumph's off-road project from the very beginning. Already in 2025, under Paul's leadership, Triumph Factory Racing achieved success in its first ever FIM SuperEnduro World Championship campaign, with Jonny Walker securing multiple podiums and a race win to clinch an impressive second overall in the series. The team aims to carry this momentum into the upcoming EnduroGP season, with Jamie and Mikael both feeling confident following a positive pre-season testing programme.

Last week, Triumph Motorcycles officially unveiled the newly developed TF 250-E and TF 450-E models, marking a bold entry into the competitive enduro market and an entirely new segment for the British manufacturer, having launched its motocross range last year.

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The FIM EnduroGP season opener in Portugal will also host the bike's first official public unveiling this weekend. The series travels to seven events in total including stops in Spain and Sweden in May. A key highlight will be the team's home round at the GP of Wales in Rhayader on 1st-3rd August, before the championship heads to France in September, then Italy and Germany to conclude the season in October.

Jamie McCanney: *"I'm really looking forward to the 2025 season and being part of the Triumph Factory Racing Enduro Team! Last year was cut very short for me after injury, but I started riding again in January, and since being back we've been working hard together with our testing programme to be ready for the upcoming EnduroGP season. I've been working with Triumph alongside Paul for over three years now, so it's great to have gone from the initial testing and durability phase as the bike was being designed, all the way through to now racing the bike in the world championship. It's exciting to be part of something completely new, and to be part of Triumph's history – and it's also great for the enduro series. It's still early days when it comes to racing, but I'm sure we will progress as the season goes on and hopefully get some good results!"*

Mikael Persson: *"Coming into 2025 with Triumph is really exciting, and pre-season testing has gone really well. We're looking forward to getting going at the first GP and for everyone to see Triumph's enduro bike competing in the EnduroGP World Championship. From a racing perspective, I've been working hard to recover from an Achilles injury while also developing the new bike, but I'm feeling positive and really looking forward to Portugal. It's hard to set a solid personal goal for this year right now, but we'll see where we are at come the start of the season and continue to build from there. It's exciting, and I'm really looking forward to not only my home round in Sweden, but also Triumph's home round in the UK!"*

Paul Edmondson – Triumph Factory Racing Enduro Team Manager: *"For 2025 I'm really excited to get going with the new team in EnduroGP and bring my riders along with me. Everyone has worked unbelievably hard to be ready, and I must say a big thanks to all involved. Both Jamie and Mikael are the perfect fit for the team, bringing plenty of experience along with rider quality. It's a proud moment for the Triumph programme and to get the enduro project now at the next step. I'm confident the results will arrive early on during this year, especially after our great pre-season test programme."*

Ian Kimber – Triumph Head of Global Racing Programmes: *"The step into the EnduroGP championship marks the start of another exciting chapter for Triumph. Bringing in Paul, who has been involved since the start of our off-road development project, to head up our factory racing Enduro team was a natural step with his wealth of knowledge, and he has brought with him two quality riders in Jamie and Mikael. This weekend is another historic moment for the brand, as we race the FIM EnduroGP World Championship for the first time with the TF 250-E platform, which was launched to the public last week. There's been a lot of work going on behind the scenes, and I'm excited to see what both riders can do this year as we continue build the Enduro racing programme."*

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Triumph Motorcycles officially launched the new TF 250-E and TF 450-E into the ultra-competitive 250cc and 450cc enduro markets on 25 March 2025, starting at £9,795 and £10,395 respectively. Orders can be placed now at Triumph's global network of Motocross and Enduro Centres, and more information is available at www.triumphmotorcycles.co.uk.

For more information, please contact: enquiries.racing@triumph.co.uk

Media can sign-up to media.triumphracing.com for images and news updates.

Notes to Editors ABOUT TRIUMPH RACING

- First established in 1902, Triumph Motorcycles has a glorious racing history, competing in and winning races in almost every class and field of motorcycle sporting achievement. From winning the second ever Isle of Man TT in 1908, through to 1960s road and track domination in Europe and America, right up to contemporary racing achievements with the Triumph triple powered 2014 and 2015 SuperSport titles and World SuperSport racing, Isle of Man SuperSport TT wins in 2014 and 2019, courtesy of Gary Johnson and Peter Hickman, plus an average speed of over 130mph 2023 by Peter Hickman on his Triumph STR765, and a thrilling last-lap victory at the legendary Daytona 200 by Brandon Paasch on the Street Triple 765 in 2022.
- Triumph's racing legend continues as the exclusive engine supplier to the FIM Moto2™ World Championship since the start of the 2019 season. Triumph Motorcycles provides all the teams with race-tuned 765cc triples, each of which is based on the class-leading Street Triple RS powerplant. Redefining the class, Triumph broke record after record in the inaugural year, including the first ever +300km/h Moto2™ top speed. Reflecting these great successes, the wonderful feedback, and partnerships that Triumph have had with the riders and their teams, and the incredible response from Triumph fans across the world, Triumph and Dorna decided to extend the relationship in 2021 and again in 2023, signing a new contract for another five years of racing: 2025 – 2029.
- In 2021 Triumph announced its forthcoming entry into the Motocross and Enduro worlds with the single-minded ambition and commitment to develop a championship winning team.
- In 2022, the appointment of Team Principal Bobby Hewitt and Team Manager Stephen 'Scuba' Westfall was announced. The team will be located at a dedicated new state-of-the-art private race facility in the USA.
- In 2023, Triumph announced its intention to compete in the 2024 MXGP/MX2 and SuperMotocross World Championships and confirmed the appointment of two top class riders to lead its race development testing. Clément Desalle joined as test rider for the Triumph Racing MXGP/MX2 Team, run by Thierry Chizat-Suzzoni, and Ivan Tedesco joined as full-time test rider for the Triumph Racing US SuperMotocross World Championship Team, led by Bobby Hewitt.

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- In September 2023, Triumph's new 250cc motocross bike was revealed in public for the first time, at the SuperMotocross World Championship Final at the Los Angeles Memorial Coliseum in California.
- In October 2023, Monster Energy was unveiled as the title sponsor of the MX2 team, named 'Monster Energy Triumph Racing' and the race bike was unveiled at the Motocross of Nations. In November the riders Mikkel Haarup and Camden McLellan were announced.
- In January 2024, the Triumph Racing SuperMotocross team line-up was announced with Jalek Swoll and Evan Ferry racing the 250SX East Supercross series, while Joey Savatgy joins them for the Pro Motocross series later in the year.
- In February 2024, Triumph Racing competed at its first ever Supercross event in Detroit in the 250SX East category with its new Triumph TF 250-X, while the Monster Energy Triumph Racing competed in Spain as a pre-season warm-up for the MX2 World Championship, followed by a further pre-season race in France.
- On March 10 2024 Triumph lined up for its first ever FIM Motocross World Championship event with the Monster Energy Triumph Racing Team in Patagonia, Argentina. Mikkel Haarup made history by taking a podium third for Triumph's inaugural outing with the TF 250-X, scoring 5-2 results across the two motos including a holeshot award for an incredible start in the second race. His teammate Camden McLellan went 11-6 for an impressive ninth overall.
- Jalek Swoll took Triumph's first Heat Race win with the TF 250-X in Philadelphia at Round Eight of the 2024 AMA Supercross 250SX East Championship on April 27. The Triumph racer went on to demonstrate the bike's strong capabilities, battling for the podium the majority of the Main Event, although he ultimately crashed out while making the pass for second position in the closing stages of the moto.
- 25th May 2024 the Triumph Racing team lined-up for the AMA Pro Nationals for the very first time with riders Joey Savatgy and Jalek Swoll.
- 16th September 2024 Triumph announces Jonny Walker as its first signing to its Enduro programme. Walker will race in the FIM SuperEnduro World Championship, as well as select EnduroGP and Hard Enduro events.
- 13th October 2024 Triumph Racing won the National Sportbike Championship with PTR Triumph Racing's Richard Cooper and the Triumph Daytona 660. Luke Stapleford took runner-up in the British Supersport Championship for Macadam Triumph Racing aboard the Triumph Street Triple 765-based machine.
- The Monster Energy Triumph Racing Team of Mikkel Haarup and Camden McLellan concluded the 2024 season with fifth and ninth overall in the MX2 World Championship standings. Both riders concluded the season with podium finishes and Triumph was proud to have raced at the sharp end of the competition all season.
- In early October 2024, Jonny Walker delivered a spectacular performance at the Enduro of Champions event in Newcastle by taking a win for the Triumph Factory Racing Enduro team aboard the TF 250. At the end of October 2024 Walker took a win at round four of the Endurocross Championship in America. Walker competed in the first four events, achieved a 2nd, 3rd, 4th and 1st before heading back to Europe.

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- Jalek Swoll took Triumph Racing's first AMA ProMotocross podium in August 2024 with third overall at round nine of the series at the iconic Unadilla track in New Berlin, New York. Swoll concluded the British manufacturer's debut season in seventh, Savatgy was 12th.
- In December 2024 Jonny Walker took Triumph's first FIM SuperEnduro World Championship podium in Gliwice, Poland with third place, a feat he repeated at the second round in Riesa, Germany on the 4th January. Walker went on to finish the series in an impressive second position.
- For 2025 Triumph Racing lines up for SuperMotocross with a four-rider team. Jalek Swoll, Austin Forkner, Jordon Smith, Stilez Robertson will race for the British manufacturer, who will compete on both coasts of Supercross and the full Pro Motocross series with the TF 250-X. In the FIM MX2 World Championship Camden McLellan will compete for a second year aboard Triumph machinery, while Guillem Farres joins the team. Mikkel Haarup remains as a test rider (due to age restrictions in the MX2 category).
- On Saturday 11th January 2025 Jordon Smith took Triumph's very first AMA Supercross podium at the Angel Stadium in Anaheim (250SX West Championship), after only 10 Supercross races for the British manufacturer.
- On Saturday 1st February 2025 Jordon Smith took Triumph's first AMA Supercross victory in Glendale Arizona at the fourth round of the 250SX West Championship. It was a Triple Crown three-race format, Jordon took a 2-3-1 score to clinch the overall victory, a historic night for the British manufacturer.
- April 2025 Triumph Factory Racing launches its first FIM EnduroGP World Championship team with multi-time World Champion Paul Edmondson heading up the team of Jamie McCanney and Mikael Persson. Triumph enters its first EnduroGP event in Fafe, Portugal on a weekend where the TF 250-E production model will be revealed to the public for the first time.

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