

PRESS RELEASE**EMBARGO: Friday 6th October 2023 12noon (BST UK Time)**

TRIUMPH AND AKRAPOVIČ ANNOUNCE LONG TERM COLLABORATION

Triumph Motorcycles and Akrapovič have revealed plans to collaborate on a number of new exhaust systems in the adventure and roadster sectors, as well as working on special projects.

The collaboration began in the paddock, when Akrapovič supplied top Moto2™ teams with exhaust systems running with Triumph's 765 engines, including the world champions in 2021 and 2022.

Both Akrapovič and Triumph are known across the world for delivering high performance, premium quality, unmistakable sounds and innovative design.

Nick Bloor, CEO of Triumph Motorcycles said: "This collaboration is about offering our customers even more choice by extending our range of genuine Triumph accessories. Working with Akrapovič to develop new exhaust systems for our upcoming models, we can give riders the opportunity to enhance the response and feel of their new Triumph motorcycle, knowing that the two have been developed side by side."

Davorin Dobočnik, CEO of Akrapovič added: "As a company, we are delighted to be entering into this new collaboration with Triumph. We are honoured to cooperate with such an iconic brand with a huge heritage. As companies we share similar values, and our engineers are already working alongside those from Triumph to develop exhaust systems for Triumph models across many genres of motorcycles, including versions that will surprise many. This is an exciting and important collaboration for Akrapovič, and it is one that we are all eager to be involved with to see what we can achieve as this collaboration grows and strengthens."

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Notes to Editors ABOUT AKRAPOVIC

Founded in Slovenia 32 years ago by former motorcycle racer Igor Akrapovič, the brand has grown to international prominence through its successful support of leading motorsport teams.

- To date, more than 160 world champions in two- and four-wheel motorsport have achieved success using Akrapovič exhaust systems. The company operates from state-of-the-art factories in Slovenia, employing over 1800 staff and distributing its products in more than 80 countries.

ABOUT TRIUMPH

- First established in 1902, Triumph Motorcycles celebrated 120 years of motorcycle manufacture in 2022. For more than three decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes that perfectly blend authentic design, character, charisma, and performance.
- With more than 83,389 motorcycles delivered in calendar year 2022, and on track to reach a milestone 800 dealers across the world in 2023, Triumph is the largest British motorcycle manufacturer.
- This focus, innovation and engineering passion has today created a broad range of bikes suited to all motorcycle riders, including the stunning Speed Triple 1200 RR, Tiger Sport 660 and Trident 660, all-new transcontinental Tiger 1200 and epic Tiger 900, world leading Rocket 3 R and GT, the new high-performance Street Triple 765 RS, iconic Scrambler 1200, and the legendary Triumph Bonneville family including the Bonneville Bobber, Thruxton RS, Speed Twin 900 Twin, Scrambler 900, and the iconic Bonneville T120 and T100 and the stunning Chrome Collection modern classics.
- Triumph currently employs around 3,000 personnel worldwide and has subsidiary operations in the UK, North America, France, Germany, Spain, Italy, Japan, Sweden (Scandinavia), Benelux, Brazil, India, China, and Thailand as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India.
- The Triumph Bonneville, famously named to celebrate Triumph's 1956 land speed record on the Bonneville Salt Flats in Utah, USA, was the original British superbike and a race-winner straight out of the crate, chosen by famous motorcyclists of the past for its legendary handling, style, and character. Recently updated with even more performance, capability, and style, it's that handling, character and iconic looks, married to modern rider-focused technology that makes the new Bonneville family THE authentic modern classic choice today.
- Triumph has a glorious racing history, competing in and winning races in almost every class and field of motorcycle sporting achievement. From winning the second ever Isle of Man TT in 1908, through to 1960s road and track domination in Europe and America, right up to contemporary racing achievements with the Triumph triple powered 2014 and 2015 SuperSport titles and World SuperSport racing, Isle of Man SuperSport TT wins in 2014 and 2019, courtesy of Gary Johnson and Peter Hickman, plus an average speed of over

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130mph 2023 by Peter Hickman on his Triumph STR765, and a thrilling last-lap victory at the legendary Daytona 200 by Brandon Paasch on the Street Triple 765 in 2022.

- Triumph's racing legend continues as the exclusive engine supplier to the FIM Moto2™ World Championship since the start of the 2019 season. Triumph Motorcycles provides all the teams with race-tuned 765cc triples, each of which is based on the class-leading Street Triple RS powerplant. Redefining the class, Triumph broke record after record in the inaugural year, including the first ever +300km/h Moto2™ top speed. Reflecting these great successes, the wonderful feedback, and partnerships that Triumph have had with the riders and their teams, and the incredible response from Triumph fans across the world, Triumph and Dorna, decided to extend the relationship in 2021 and again in 2023, signing a new contract for another five years of racing: 2025 – 2029. The 765 Triumph Triple has so far achieved 73 race and outright lap records, enabled 21 different riders to win a Moto2™ race, with 8 different winners in 2022 alone. A 300km/h top speed has been reached at least once in each season, with the bar being moved even higher during practice at the 2023 Italian Grand Prix, when both Celestino Vietti and Darryn Binder recorded the highest ever top speed in Moto2™ of 301.6 km/h. Triumph 765cc triples have raced more than one million kms, proving the engine's outstanding performance and reliability.
- In 2021 Triumph announced its forthcoming entry into the Motocross and Enduro worlds as well as a new factory racing effort, with a commitment to top tier championship racing in both Motocross and Enduro series.
- In 2022 Triumph revealed its partnership with Thierry Chizat-Suzzoni, one of the sport's most experienced and successful team owners, who will field two of Triumph's all-new 250cc 4-stroke MX bikes in the 2024 MX2 class and will add an entry into the 450cc MXGP class in 2025, and with Team Principal Bobby Hewitt and Team Manager Stephen 'Scuba' Westfall to field its all-new Triumph 250cc 4-stroke MX bikes in the 2024 supermotocross World Championship, which is comprised of the Monster Energy Supercross World Championship, and the Pro Motocross Championship, with three season-ending supermotocross rounds. For the 2025 season Triumph will additionally field its new 450cc bike in the supermotocross World Championship.
- In 2023 Triumph officially claimed the GUINNESS WORLD RECORDS™ title for 'The greatest distance on a motorcycle in 24 hours (individual)'. Riding a factory-specification Tiger 1200 GT Explorer on the High-Speed Ring at the Nardò Technical Center in Italy, 5x Enduro World Champion and Triumph Global Ambassador Iván Cervantes travelled more than 4012km in a 24-hour period, beating the previous record of 3406km by a huge margin of more than 600km.
- In 2023, Triumph launched the Speed 400 and Scrambler 400 X: two all-new models. Designed from the ground-up with a brand-new single engine platform at their heart, these new models have been designed to deliver a fun, agile and confidence-inspiring ride for riders of all ages and experience levels. Conceived and designed in Hinckley, UK, these accessible new models represent incredible value for money and bring Triumph's iconic style, quality and performance to a whole new generation of Triumph riders.

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