

PRESS RELEASE

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TOP DGR FUNDRAISER IN 2025 TO WIN SCRAMBLER 1200 ICON EDITION

- **Top overall fundraiser to win a choice of XE or X model of the ultimate Scrambler 1200 Icon Edition.**
- **Triumph Modern Classics for fundraising runners up and GentleFolk Prize Winner.**
- **Registration is now open for The 2025 Distinguished Gentleman's Ride**
- **Team Triumph to ride 'side by side, worldwide' with DGR X Triumph clothing prizes for top five fundraisers**

As fundraising for the Distinguished Gentleman's Ride 2025 kicks off, Triumph Motorcycles is encouraging all riders to raise as many funds as possible by rewarding the overall top three fundraisers and the Gentlefolk Prize Winner, with a Triumph Modern Classic motorcycle of their choice.

Registrations are now open for [The Distinguished Gentleman's Ride \(DGR\)](#), the world's largest charity event for classic and vintage motorcycle enthusiasts, which takes place simultaneously on Sunday 18 May 2025 across the world.

Supported by Triumph Motorcycles for the 12th year, the top fundraiser will win a legendary Scrambler 1200 Icon Edition, and Triumph will be offering the winner a choice between the X or XE model. This exclusive Modern Classic, and the ultimate motorcycle to turn heads at the DGR, the Scrambler 1200 Icon Edition has an unmatched presence. Adding a touch of elegance from Triumph's rich heritage, the iconic gold 1907 Triumph script logo on the tank gives this modern classic a vintage style. Beautifully finished in a striking Sapphire Black and Aluminium Silver paint scheme, with hand-painted gold lining and signed by the artist, the Scrambler 1200 XE Icon Edition blends the style and classic versatility of the Scrambler.

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The second two top fundraisers and the Gentlefolk Prize winner will each be rewarded with a Triumph Modern Classic of their choice; a characterful, iconic, elegant motorcycle, built for the ride.

Additionally, a limited-edition clothing collection featuring both the DGR and Triumph brands has been launched to support this year's ride and 15% of every sale will be donated to DGR, supporting Movember.

Participants who join Team Triumph, a dedicated rider's group, will be joining Triumph's global community whilst raising money, and the top five fundraisers in the Triumph DGR Riders Group will be rewarded with all the items in this year's DGR & Triumph Collection.

Paul Stroud, Chief Commercial Officer, Triumph Motorcycles said: "This year, we will be rewarding the highest fundraiser with an iconic motorcycle; the Scrambler 1200 Icon Edition, as well as a number of other prizes for fundraising efforts. With these prizes, we hope to unite passionate Triumph riders across the world on 18 May to join Team Triumph, dress dapper, raise money for the cause and enjoy the ride."

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NOTES TO EDITORS

ABOUT THE DISTINGUISHED GENTLEMAN'S RIDE

The Distinguished Gentleman's Ride unites classic and vintage style motorcycle riders all over the world to raise funds and awareness for prostate cancer research and men's mental health.

The Distinguished Gentleman's Ride was founded in Sydney, Australia in 2012 by Mark Hawwa. After inspiration from a photograph featuring classic suits and vintage motorcycles, Mark decided a themed ride would be a great way to combat the often-negative stereotype

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of motorcyclists and connect the global motorcycling community and to raise funds for a cause important to every rider. The Distinguished Gentleman's Ride has raised over US\$45M for prostate cancer research and men's health since 2012.

For more information, visit www.gentlemansride.com.

ABOUT MOVEMBER

Movember is the leading charity changing the face of men's health on a global scale, focusing on mental health and suicide prevention, prostate cancer and testicular cancer.

The charity raises funds to deliver innovative, breakthrough research and support programmes that enable men to live happier, healthier and longer lives. Committed to disrupting the status quo, millions have joined the movement, helping fund over 1,250 projects around the world. In addition to tackling key health issues faced by men, Movember is working to encourage men to stay healthy in all areas of their life, with a focus on men staying socially connected and becoming more open to discussing their health and significant moments in their lives. The charity's vision is to have an everlasting impact on the face of men's health. To donate or learn more, please visit Movember.com.

ABOUT TRIUMPH

- First established in 1902, Triumph Motorcycles celebrated 120 years of motorcycle manufacture in 2022. For more than three decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes that perfectly blend authentic design, character, charisma, and performance.

A GLOBAL BRITISH SUCCESS STORY

- Record global sales of 104,899 motorcycles were delivered in 2024, through a network of 839 dealers in 68 countries, confirming Triumph Motorcycles' position as the largest British motorcycle manufacturer.
- Triumph currently employs around 3,000 personnel worldwide and has subsidiary operations in the UK, North America, France, Germany, Spain, Italy, Japan, Sweden (Scandinavia), Benelux, Brazil, China, and Thailand as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India.

With a laser-sharp focus on what riders across the world are looking for, a passion to deliver the perfect ride for every customer, and attention to detail that delivers the highest quality motorcycles, Triumph offers a growing range of category-leading motorcycles spanning Modern Classics, Roadsters and Adventure bikes. From the accessible Speed 400cc TR

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series to the Rocket 3 with its powerful 2500cc engine, every model exemplifies Triumph's iconic style, quality and performance.

Delivering a fun, agile and confidence-inspiring ride for riders of all ages and experience levels, the Speed 400 and Scrambler 400 X launched in 2023 with a brand-new single engine platform (TR Series), representing incredible value for money and bringing Triumph to a whole new generation of riders.

The Modern Classics feature Triumph's legendary Bonneville twin engine. Famously named to celebrate Triumph's 1956 land speed record on the Bonneville Salt Flats in Utah, USA, the Bonneville was the original British superbike and a race-winner straight out of the crate, chosen by famous motorcyclists of the past for its handling, style, and character. Now, the Bonneville family has evolved, with rider-focused technology and cool custom style. The range includes the Bonneville Bobber, Speedmaster, Thruxton RS, Speed Twin 900, Speed Twin 1200, Scrambler 900, Scrambler 1200 and the iconic Bonneville T120 and T100.

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