

PRESS RELEASE**EMBARGO: Tuesday 10 December 2024, 12noon GMT (UK Time)****EXCLUSIVE, BEAUTIFUL, HAND-CRAFTED
TRIUMPH UNVEILS THE ULTIMATE BOBBER TFC**

- **Triumph Motorcycles reveals a new Triumph Factory Custom – the ultimate expression of Bobber style and attitude**
- **Just 750 individually numbered motorcycles worldwide**
- **Beautiful gloss carbon fibre bodywork and a unique, two-tone paint finish with hand-painted marble gold accents**
- **Custom-tuned 1200cc engine and twin Akrapovič silencers**
- **The very best components and a chassis optimised for agility and precision**

Triumph Motorcycles has unveiled the new Bonneville Bobber TFC, a Triumph Factory Custom that is the ultimate expression of custom Bobber style and attitude.

With only 750 available worldwide, featuring an individually numbered badge on the billet-machined top yoke, this very special limited-edition motorcycle features exclusive modifications and hand-crafted customisation. Its unique blend of heritage-inspired style, advanced engineering, and characterful sound, blends style and substance, with a focus on responsive handling.

With a design scheme developed by Triumph's world-class paint team, the Bobber TFC features a unique, two-tone paint finish with hand-painted marble gold textured accents on its minimalist tank and side panels, elevating its visual impact. Adding a personal touch, each fuel tank is hand signed on the underside by the artist.

Clip-on bars give a more focussed riding position while the slim 19-inch front wheel of the TFC epitomises the purest expression of classic British Bobber style, contrasting with the wide rear tyre to perfect a commanding stance.

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A pair of matt black slash-cut Akrapovic silencers with carbon fibre end caps combine with an intoxicating induction roar from twin airboxes and throttle bodies, to perfectly complement the Bobber TFC's more aggressive engine map and the exhilarating throttle response in its extra Sport riding mode.

The Bonneville Bobber TFC also benefits from high specification Öhlins suspension front and rear, powerful Brembo radial monobloc brakes with a Brembo MCS master cylinder, and a significant weight reduction compared to the standard Bobber - all set up and optimised by Triumph's chassis development experts to deliver a ride that is as special as the bike looks.

Chief Commercial Officer, Paul Stroud said: "The Bobber is the bike of choice for many incredible custom builders and we know that more than 70 per cent of our customers in this category personalise their bike with accessories. That's why our design engineers, inspired by a passion for the global custom scene, have set out to create the most beautiful, exclusive and desirable motorcycle possible. For those customers looking for a motorcycle that is even more special, customised and modified by the best design engineers within Triumph, this Triumph Factory Custom is simply exceptional."

"For those customers looking for a motorcycle that is even more special, customised and modified by the best design engineers within Triumph, this Triumph Factory Custom is simply exceptional. From this exclusive paintwork finish to the high-end components finished in gold, each feature has been crafted with unmatched precision. With only 750 of these Bonneville Bobber TFC motorcycles in the world, this is a rare, hand-crafted gem that showcases Triumph's heritage and innovation, and while it will look incredible as part of a collection, this bike will be fully appreciated on the road."

HAND-CRAFTED CUSTOM STYLE

From the gold detail on the ignition key to the embossed leather seat, the Bobber TFC has a luxurious appeal. As well as its unique, two-tone paint finish with hand-painted marble gold textured accents, gloss lacquered real carbon fibre side panels and mudguard stays add a high-end, performance-inspired touch.

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Golden fork lowers and suspension fork adjusters with gold-anodised details add striking contrast and a refined, custom appearance, while billet-machined engine cover badges with intricate gold detailing and a gold coloured chain highlight the meticulous attention to detail. The black premium leather seat, embossed with the Triumph triangle logo, offers both comfort and exclusivity. This floating single seat, and hard tail style hidden RSU, creates the Bobber's signature purposeful presence, muscular poise and attitude, while its distinctive proportions create a commanding ride.

The clip-on bars with billet aluminium yokes provide a poised, assertive riding position, enhancing both control and handling, while a significant weight reduction over the standard Bobber model enhances the bike's agility and responsiveness, for an even more effortless and agile riding experience.

With twin Brembo M50 radial calipers and 310mm discs, the braking system delivers powerful, responsive stopping power, ensuring confidence at every turn. The Öhlins 43mm NIX 30 upside-down forks and rear shock ensure precise, sporty handling to match the purposeful look, and are fine-tuned to provide optimal comfort and handling.

RAW CUSTOM-TUNED PERFORMANCE

The new Bonneville Bobber TFC is engineered to deliver a riding experience that's as powerful as it is refined. Its legendary 1200cc Bonneville twin engine is custom-tuned to reach a peak power of 78PS at a lower 6,000 rpm and achieves its peak torque of 106Nm at just 3,750 rpm. This enhances low-end responsiveness, giving the TFC an effortlessly powerful feel. The TFC also has a new Sport riding mode; as well as Road, and Rain, which provides an even more instant throttle response. The striking twin Akrapovič exhausts with carbon fibre embellishers produce a deep, hot-rod sound that perfectly matches the bike's assertive character.

SEAMLESSLY INTEGRATED TECHNOLOGY

The New Bonneville Bobber TFC incorporates advanced technology with a timeless aesthetic, proving that innovation and classic style can co-exist in perfect harmony, Traction control ensures stability and control in all conditions, adding confidence without compromising style. New multi-function bullet-style rear lights* remove the need for a central rear light, providing full functionality while preserving the bike's clean, minimalist look.

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ON THE ROAD

Arriving in dealerships from March 2025, the new Bobber TFC will be available from £17,195 OTR, Customers can reserve their Bobber or find out more at triumphmotorcycles.co.uk.

*Specification varies by market

SPECIFICATION ENGINE

Type	Liquid-cooled parallel twin, 8 valve, SOHC, 270° firing order
Capacity	1200 cc
Bore	97.6 mm
Stroke	80.0 mm
Compression	10:1
Maximum Power	78 PS / 77 bhp (57.5 kW) @ 6,000 rpm
Maximum Torque	106 Nm @ 3,750 rpm
Fuel System	Electronic fuel injection with electronic throttle control. 3 rider modes (Road, Rain, Sport)
Exhaust	Brushed stainless steel 2 into 2 exhaust system with twin Akrapovič silencers and carbon tips
Final Drive	X-ring chain
Clutch	Wet, multi-plate, slip & assist
Gearbox	6-speed

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SPECIFICATION CHASSIS

Frame	Tubular steel cradle
Swingarm	Twin-sided tubular steel
Front Wheel	32-spoke 19 x 2.5 in
Rear Wheel	32-spoke 16 x 3.5 in
Front Tyre	100/90-19
Rear Tyre	150/80-16
Front Suspension	43mm Öhlins NIX 30 upside-down forks, adjustable for pre-load, compression and rebound damping. 90 mm wheel travel.
Rear Suspension	Öhlins monoshock with linkage, adjustable for pre-load and rebound damping. 77 mm wheel travel.
Front Brakes	Twin 310mm fixed discs, Brembo M50 4-piston radial calipers, ABS
Rear Brakes	Single 255mm fixed disc, Nissin axial caliper, ABS
Instruments	Analogue speedometer with integrated multi-function LCD display and TFC branding

SPECIFICATION DIMENSIONS AND WEIGHTS

Length	2,235 mm
Width (Handlebars)	774 mm
Height Without Mirrors	1,060 mm
Seat Height	690 - 700 mm
Wheelbase	1,510 mm
Rake	25.7°
Trail	93 mm
Wet weight	237 kg
Fuel Tank Capacity	9 litres

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SPECIFICATION CONSUMPTION AND EMISSIONS (EU)

Fuel Consumption	TBC
CO2 Figures	TBC
Standard	EURO 5+ CO2 emissions and fuel consumption data are measured according to regulation 168/2013/EC. Figures for fuel consumption are derived from specific test conditions and are for comparative purposes only. They may not reflect real driving results.
Service Interval	10,000 miles (16,000 km) /12 months (whichever comes first)

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**Notes to Editors
ABOUT TRIUMPH**

- First established in 1902, Triumph Motorcycles celebrated 120 years of motorcycle manufacture in 2022. For more than three decades, Triumph Motorcycles has been based in Hinckley, Leicestershire, and has produced iconic bikes that perfectly blend authentic design, character, charisma, and performance.

A GLOBAL BRITISH SUCCESS STORY

- With more than 84,985 motorcycles delivered in calendar year 2023, and more than 800 dealers across the world in 2024, Triumph is the largest British motorcycle manufacturer.
- Triumph currently employs around 3,000 personnel worldwide and has subsidiary operations in the UK, North America, France, Germany, Spain, Italy, Japan, Sweden (Scandinavia), Benelux, Brazil, China, and Thailand as well as a network of independent distributors. Triumph has manufacturing facilities in Hinckley, Leicestershire, and Thailand plus CKD facilities in Brazil and India.

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A WORLD-CLASS RANGE

- With a laser-sharp focus on what riders across the world are looking for, a passion to deliver the perfect ride for every customer, and attention to detail that delivers the highest quality motorcycles, Triumph offers a growing range of category-leading motorcycles spanning Modern Classics, Roadsters and Adventure bikes. From the accessible Speed 400cc TR series to the Rocket 3 with its powerful 2500cc engine, every model exemplifies Triumph's iconic style, quality and performance.
- Delivering a fun, agile and confidence-inspiring ride for riders of all ages and experience levels, the Speed 400 and Scrambler 400 X launched in 2023 with a brand-new single engine platform (TR Series), representing incredible value for money and bringing Triumph to a whole new generation of riders.
- The Modern Classics feature Triumph's legendary Bonneville twin engine. Famously named to celebrate Triumph's 1956 land speed record on the Bonneville Salt Flats in Utah, USA, the Bonneville was the original British superbike and a race-winner straight out of the crate, chosen by famous motorcyclists of the past for its handling, style, and character. Now, the Bonneville family has evolved, with rider-focused technology and cool custom style. The range includes the Bonneville Bobber, Speedmaster, Thruxton RS, Speed Twin 900, Speed Twin 1200, Scrambler 900, Scrambler 1200 and the iconic Bonneville T120 and T100.
- The Roadsters start with the agile and popular Trident 660 and sporty Daytona 660 then the Street Triple 765, and finally the Speed Triple 1200 RS and RR.
- For adventure riders, Triumph has a complete line-up of epic Tigers, starting with the Tiger Sport 660, moving up to the Tiger 850 Sport and Tiger 900 range, and finally to the Tiger 1200 range.
- In 2023 Triumph officially claimed the GUINNESS WORLD RECORDS™ title for 'The greatest distance travelled on a motorcycle in 24 hours (individual)'. Riding a factory-specification Tiger 1200 GT Explorer on the High-Speed Ring at the Nardò Technical Center in Italy, 5x Enduro World Champion and Triumph Global Ambassador Iván Cervantes travelled more than 4012km in a 24-hour period, beating the previous record of 3406km by a huge margin of more than 600km.

TRIUMPH RACING

- Triumph has a glorious racing history, competing in and winning races in almost every class and field of motorcycle sporting achievement. From winning the second ever Isle of Man TT in 1908, through to 1960s road and track success in Europe and America, right up to contemporary racing achievements with the Triumph triple powered 2014 and 2015 SuperSport titles and World SuperSport racing, Isle of Man SuperSport TT wins in 2014 and 2019, courtesy of Gary Johnson and Peter Hickman, plus an average speed of over 130mph 2023 by Peter Hickman on his Triumph STR765, and a thrilling last-lap victory at the legendary Daytona 200 by Brandon Paasch on the Street Triple 765 in 2022.

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- Triumph's racing legend continues as the exclusive engine supplier to the FIM Moto2™ World Championship since the start of the 2019 season. Triumph Motorcycles provides all the teams with race-tuned 765cc triples, each of which is based on the class-leading Street Triple RS powerplant. Redefining the class, Triumph broke record after record in the inaugural year, including the first ever +300km/h Moto2™ top speed. Reflecting these great successes, the wonderful feedback, and partnerships that Triumph have had with the riders and their teams, and the incredible response from Triumph fans across the world, Triumph and Dorna, decided to extend the relationship in 2021 and again in 2023, signing a new contract for another five years of racing: 2025 – 2029.
- Thierry Chizat-Suzzoni, one of MX's most experienced and successful team owners, fields two of Triumph's all-new 250cc 4-stroke MX bikes in the 2024 MX2 class and will add an entry into the 450cc MXGP class in 2025. Team Principal Bobby Hewitt and Team Manager Stephen 'Scuba' Westfall field the all-new Triumph 250cc 4-stroke MX bikes in the 2024 Supermotocross World Championship, which is comprised of the Monster Energy Supercross World Championship, and the Pro Motocross Championship, with three season-ending Supermotocross rounds. For the 2025 season Triumph will additionally field its new 450cc bike in the Supermotocross World Championship.
- In September 2024 Triumph revealed Motorsport legend and former world champion Paul Edmondson has officially been appointed Team Manager of Triumph Racing's enduro programme, which will see the brand represented at the highest levels of enduro competition worldwide.

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