

Media information

Date 5th November 2024

Topic BMW Motorrad presents the BMW M RR WSBK CHAMPIONS EDITION 2024.

Page 1

Media information

5th November 2024

## **BMW Motorrad presents the M RR WSBK CHAMPION EDITION 2024. Replica of the world champion machine in a limited edition of 54 units.**



P90577360

**Munich.** On the occasion of BMW Motorrad factory rider Toprak Razgathioğlu winning the 2024 FIM Superbike World Championship (WorldSBK), BMW Motorrad presents the BMW M RR WSBK CHAMPION EDITION 2024.

### **Special edition of the BMW M 1000 RR M Competition comes with world champion honors.**

With 18 victories and a total of 27 podium finishes, as well as 527 points at the end, "El Turco" was the dominant rider of the 2024 season, securing the first world championship title for BMW Motorrad Motorsport. The 28-year-old further emphasized his outstanding

Company  
Bayerische  
Motoren Werke  
Aktiengesellschaft

Postal address  
BMW AG  
80788 München

Phone  
+49 89 382-0

Internet  
[www.bmwgroup.com](http://www.bmwgroup.com)



Media information

Date 5th November 2024

Topic BMW Motorrad presents the BMW M RR WSBK CHAMPIONS EDITION 2024.

Page 2

season performance with six pole positions, 13 fastest race laps, and winning the Pirelli Best Lap Award. For Razgathoğlu, this was already his second world championship title in WSBK after 2021, and with a total of 57 victories, he currently ranks fourth in the all-time best list.

Markus Flasch, CEO of BMW Motorrad: "Toprak's incredible performance, culminating in the world championship title, was a joyful occasion for us to create a genuine replica of his M 1000 RR world champion machine for BMW Motorrad's motorsport-affine fans. Limited to 54 units, corresponding to his starting number."

### **Signed BMW M 1000 RR M Competition in world champion design.**

The basis for the BMW M RR WSBK CHAMPION EDITION 2024 is the M 1000 RR M Competition of the 2024 model year. The M Competition package includes the activation code for using the M GPS Laptrigger, the M Motorsport paintwork with the base color Blackstorm metallic, and the maintenance-friendly DLC-coated M Endurance chain. Additionally, the M Carbon package includes high-quality components made from visible carbon and coated with clear lacquer and the M billet package. In addition to the standard monoposto tail, the passenger package including a carbon pillion seat cover is also included in the scope of delivery.

All 54 units of the M RR WSBK CHAMPION EDITION 2024 are equipped with the original design and sponsor stickers of the factory racing machines. Various Ilmberger carbon components such as covers for the tank, frame, swingarm, wiring harness, and clutch cover, as well as fairing parts, an exhaust heat shield, and a carbon license plate holder, complement the M RR WSBK CHAMPION EDITION 2024.

In addition to the mentioned features, buyers of the special edition receive a voucher for a matching Akrapovič Evolution Line titanium exhaust system and a meet & greet with world champion Toprak Razgathoğlu in person.



Media information

Date 5th November 2024

Topic BMW Motorrad presents the BMW M RR WSBK CHAMPIONS EDITION 2024.

Page 3

All 54 units are consecutively numbered from 01/54 to 54/54, feature a special graphic commemorating the world championship title on the M Carbon tank cover, and are personally signed by world champion Toprak Razgatlıoğlu. For optimal durability, the world champion graphic and the champion's signature have been sealed with clear lacquer.

**The number 1 of the M RR WSBK CHAMPION EDITION 2024 goes to the world champion himself.**

While the number 54/54 of the M RR WSBK CHAMPION EDITION 2024 will remain with BMW Motorrad and will be on display at the BMW Museum in the future, the motorcycle with the number 01/54 goes to world champion Toprak himself.

Toprak "El Turco" Razgatlıoğlu: "Wow, what a season and we became world champions. I can't thank BMW Motorrad, my team, and everyone involved in this fantastic success enough, and it is a great honor for me to receive the number 1 of the M RR WSBK CHAMPION EDITION 2024. It will definitely have a place of honor at my home."

The M RR WSBK CHAMPION EDITION 2024, equipped with a certificate, is approved in Germany through individual acceptance. The registration possibilities in other European markets must be clarified on a case-by-case basis with the respective BMW Motorrad contacts. The price is 54,000 Euro (RRP including 19% VAT). The special edition is now available at selected BMW Motorrad dealers in Germany.

You will find press material on BMW motorcycles and BMW Motorrad rider equipment in the BMW Group PressClub at

[www.press.bmwgroup.com](http://www.press.bmwgroup.com).



## Media information

Date 5th November 2024

Topic BMW Motorrad presents the BMW M RR WSBK CHAMPIONS EDITION 2024.

Page 4

In case of queries please contact:

Dominic Thönnies, Spokesperson BMW Motorrad

Telephone: +49-151-601-12378, [Dominic.Thoennes@bmwgroup.com](mailto:Dominic.Thoennes@bmwgroup.com)

Tim Diehl-Thiele, Head of Communications BMW Motorrad

Telephone: +49-151-601-57505, [Tim.Diehl-Thiele@bmw.de](mailto:Tim.Diehl-Thiele@bmw.de)

Jens Lemon, Head of Communications MINI and BMW Motorrad

Telephone: +49-151-601-23635, [Jens.Lemon@bmw.de](mailto:Jens.Lemon@bmw.de)

Internet: [www.press.bmw.de](http://www.press.bmw.de)

E-mail: [presse@bmw.de](mailto:presse@bmw.de)

## The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorcycles and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action, from the supply chain through production to the end of the use phase of all products.

[www.bmwgroup.com](http://www.bmwgroup.com)

LinkedIn: <http://www.linkedin.com/company/bmw-group/>

YouTube: <https://www.youtube.com/bmwgroup>

Instagram: <https://www.instagram.com/bmwgroup>

Facebook: <https://www.facebook.com/bmwgroup>

X: <https://www.x.com/bmwgroup>