

Media Information

Date 5 December 2024

Topic BMW Motorrad Days from 4 to 6 July 2025

Page 1



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BMW Motorrad Days 2025 in Garmisch-Partenkirchen from 4 to 6 July. The world's largest BMW Motorcycle Meeting once again in front of the grand Alpine scenery.

Munich. After the successful return of the BMW Motorrad Days to Garmisch-Partenkirchen in 2024, Garmisch-Partenkirchen will again become the international hotspot for all fans of the BMW Motorrad lifestyle and pure motorcycle culture in 2025.

From 4 to 6 July, BMW Motorrad will thrill its international community for the 20th anniversary at Garmisch-Partenkirchen at the Hausbergbahn with new product launches, exhibitors, shows, test ride opportunities, and last but not least, with the untamed Bavarian way of life and a great party atmosphere.

Media Information

Date 5 December 2024
Topic BMW Motorrad Days from 4 to 6 July 2025
Page 2

BMW Motorrad will announce more detailed information about the BMW Motorrad Days 2025 in due time.

Press material on BMW motorcycles in the BMW Group PressClub at www.press.bmwgroup.com.

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The BMW Group

With its four brands BMW, MINI, Rolls-Royce and BMW Motorrad, the BMW Group is the world's leading premium manufacturer of automobiles and motorbikes and also provides premium financial and mobility services. The BMW Group production network comprises over 30 production sites worldwide; the company has a global sales network in more than 140 countries.

In 2023, the BMW Group sold over 2.55 million passenger vehicles and more than 209,000 motorcycles worldwide. The profit before tax in the financial year 2023 was € 17.1 billion on revenues amounting to € 155.5 billion. As of 31 December 2023, the BMW Group had a workforce of 154,950 employees.

The success of the BMW Group has always been based on long-term thinking and responsible action. The company set the course for the future at an early stage and consistently makes sustainability and efficient resource management central to its strategic direction, from the supply chain through production to the end of the use phase of all products.

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